

# Biomedicinski časopisi – borba za izvrsnost kao залог opstanka

Prof. Srećko Gajović  
Croatian Medical Journal

# 21 godina



**YOUR DOOR TO THE MAINSTREAM  
MEDICAL SCIENCE**

CMJ is an  
international,  
peer-reviewed,  
bimonthly,  
Open Acces Journal

CMJ is published in  
English



**CMJ is indexed in PubMed/MEDLINE, PubMed Central, EMBASE/Excerpta Medica, Current Contents/Clinical Medicine, and Web of Science**

**Our impact factor is 1.8**

**(increased from 1.5 from the last year)**

[www.cmj.hr](http://www.cmj.hr)

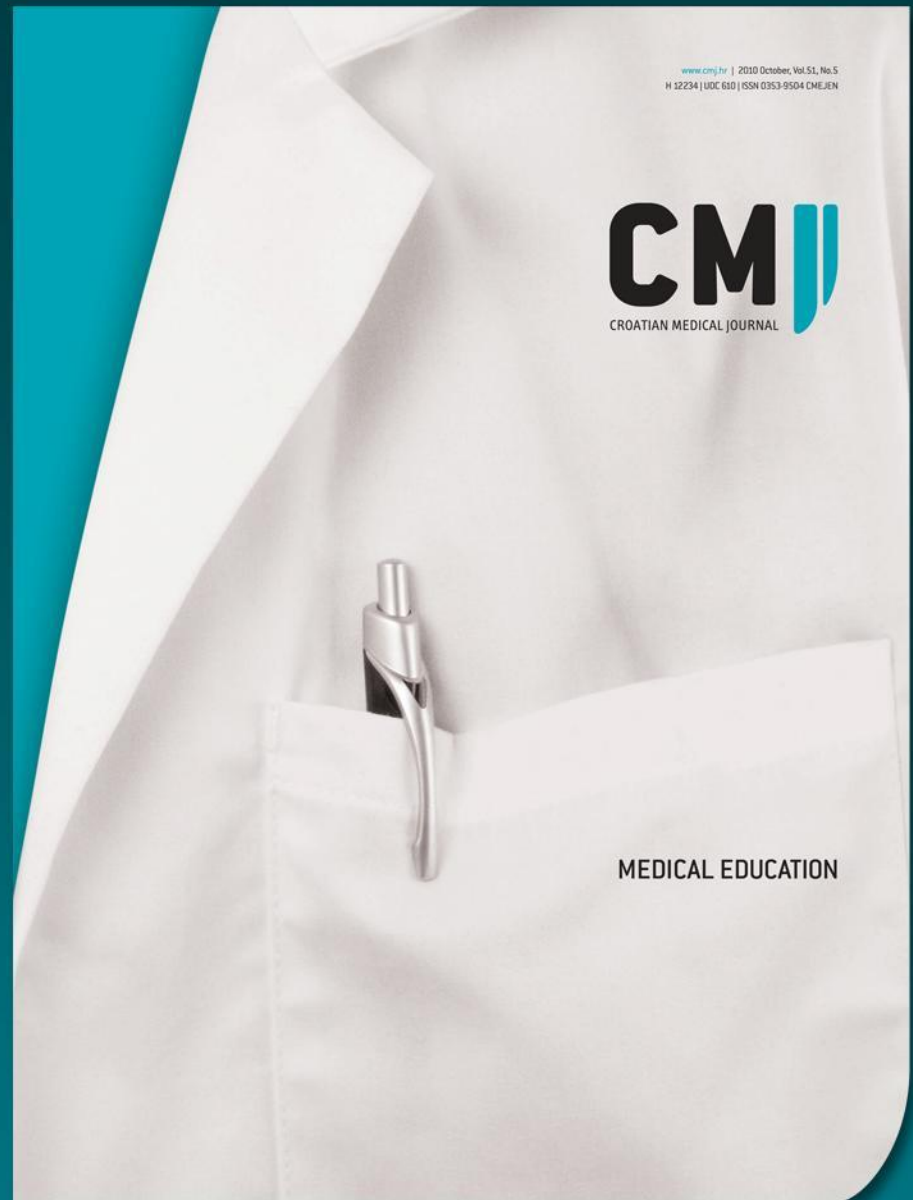


**Our primary mission remains bringing the best health research from developing and small scientific communities to the mainstream scientific community –**

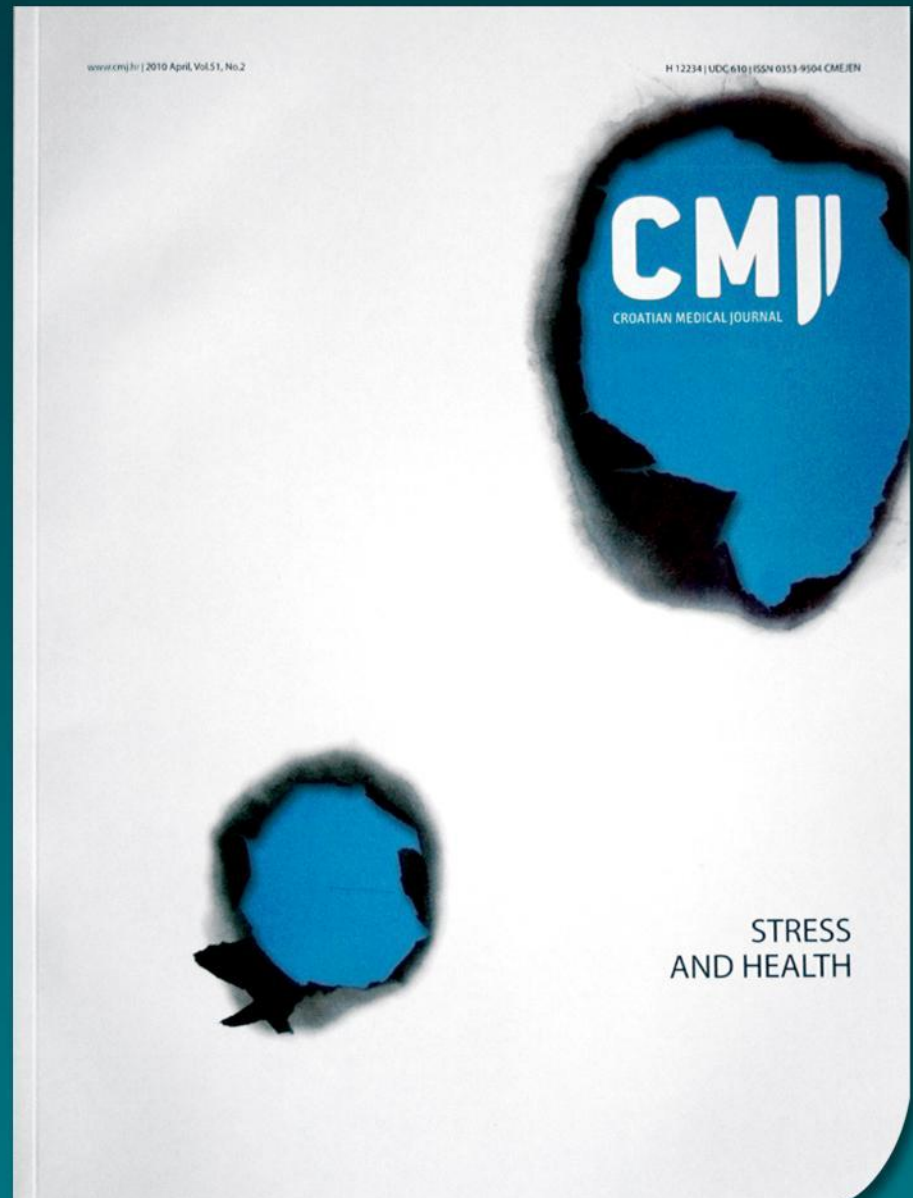
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**YOUR WINDOW IN  
GLOBAL MEDICAL  
RESEARCH**

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CMJ checks  
regularly for  
plagiarism by  
specially  
dedicated  
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CrossCheck



# CMJ organisation

- **Owners:**

University Schools of Medicine from  
**Zagreb, Rijeka, Split and Osijek**

**4 Schools** correspond to 4 strongest  
**Universities** in Croatia (all that have  
medical studies)

- Represented by Dean's Conference
- Regulated through MoU among 4 partners

# CMJ organisation

- Management Board:
  - 8 members:
    - 4 from Zagreb, 2 from Rijeka,
    - 1 from Osijek, and 1 from Split



# CMJ organisation

- Editorial Board:
  - 8 members:
    - 4 from Zagreb, 2 from Rijeka,
    - 1 from Osijek, and 1 from Split

# CMJ organisation

- Management Editors:
  - 3 employees
    - Publication Editor
    - Language Editor
    - Journal Secretary
  - Flexible number of professional volunteers
    - e.g. Manuscript Editors, Statistical Editors

# CMJ organisation

- Publisher:  
Medicinska naklada, Zagreb, Croatia

**AUTHOR**


Reviewer

Editor 

Admin

Users

Personal data

 srecko.gajovic@cmj.hrYour submissions for **Croatian Medical Journal**:

No submissions.

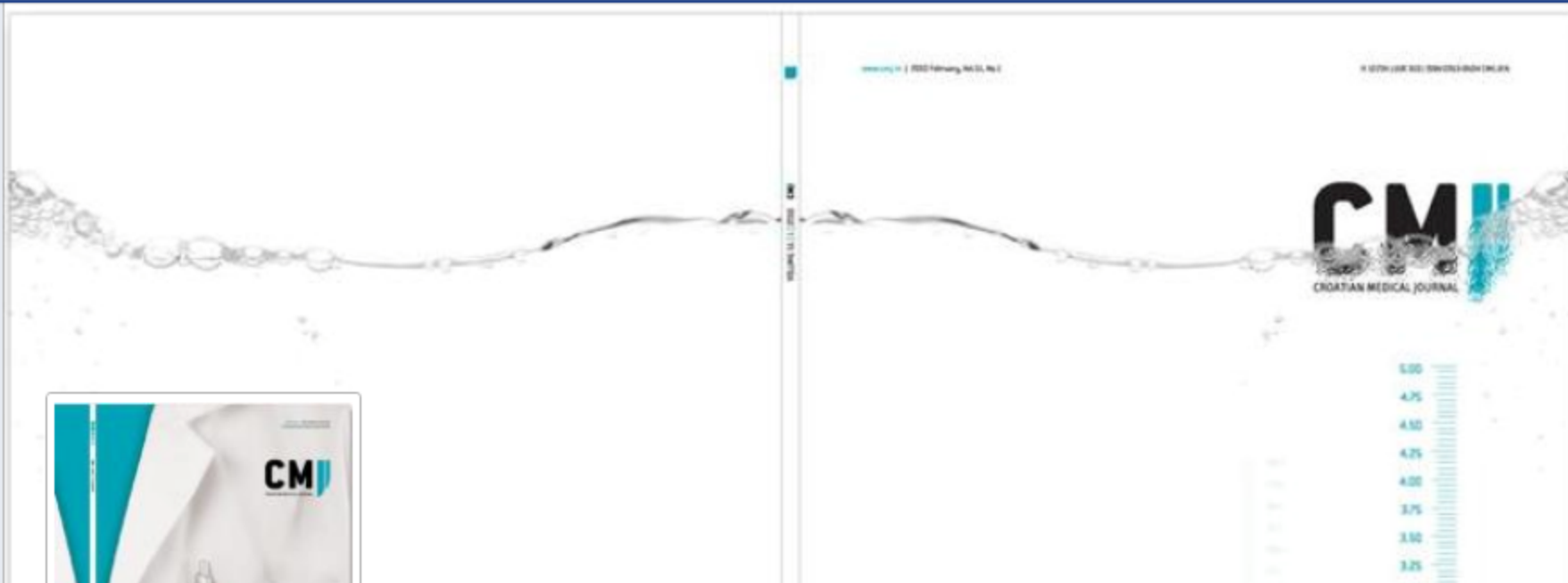
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Submission title

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### Croatian Medical Journal

78 kaže da im se sviđa · 6 priča o ovome

✓ Sviđa ti se

Pošalji poruku ⚙️

Obrazovanje

O meni



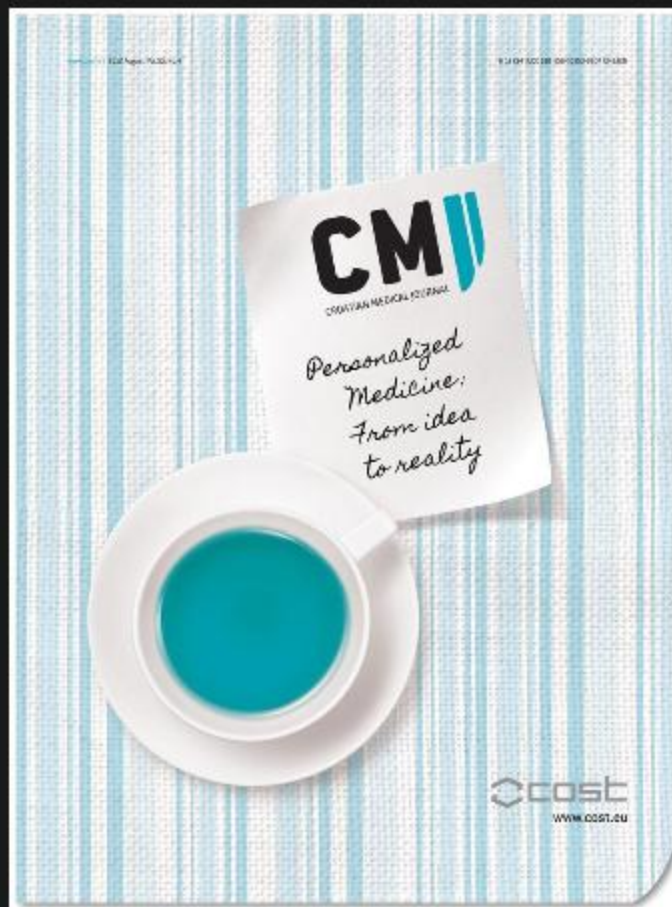
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Sviđa se

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19 Sep

# CMJ bussiness plan

- **Publisher** prints CMJ and shares with CMJ gains or losses
- **Employees** are covered by their institutions (i.e. Universities)
- All others are **volunteers**
- The running costs are covered by **Ministry** of Science, Education and Sports

# CMJ bussiness plan

- Publisher is market oriented but related only to print issues
- All other costs are covered by tax payers
- Facit:
- Journal is completely open access (no charges whatsoever)



# CMJ Open Access includes

- No publication charges
- No manuscript charges
- Inclusion in major medical databases
- Free access directly from the databases
  - e.g. **PubMed**,  
NIH based database which is central for  
medical publications

# Criteria for measuring CMJ excellence

- **Impact factor - 1.8**
  - Measures last 2 years
  - Total number of citation / total number of articles

**1.8** – according to IF - CMJ is

- The best scientific journal in Croatia
- The best medical journal in SE Europe
- No. 16 in the world for general medicine
- No. 9 in Europe for general medicine

# Cost/Benefit analysis: Who are the investors?

- **Universities** – invest knowledge, infrastructure and people
- **Government** – invests direct financial help, and indirect financial support through universities
- **Tax payers** – invest in government/parliament/judicial system

# Should they be happy with CMJ?

- **Universities** –
  - **Promote** their names on the global level
  - Confirm their **managerial** abilities
  - Accumulate the specific **knowledge** related to **publishing** of scientific journal
  - Demonstrate that **excellence** is important

# Should they be happy with CMJ?

- **Government –**

- Establishing regional **leadership** of Croatia in journal publishing
- Promotes Croatian **national** values globally
- Accumulates the specific **knowledge** related to publishing of scientific journal, plus the medical knowledge at national level
- Demonstrates that **excellence** is important

# Should they be happy with CMJ?

- **Tax payers** –
  - Establishing regional **leadership** of Croatia in journal publishing
  - Promote Croatian **national** values globally
  - Accumulate the specific knowledge, which represents the starting point for generating **entrepreneurship** and new **jobs**

Ideal situation

**Tax payers** money  
distributed by **government**  
is used by **University**  
to generate  
top level, globally recognised  
**excellence**

# Strengths

OR

why tax payers money was  
used properly

- **Transparency** at the level of journal operation (authors-reviewers-editors)
- **Transparency** at the level of journal evaluation (impact factor)



# Threats

OR

why tax payers money is difficult  
to be used properly

- **Lack of transparency** or measurable evaluation at the level of **government** functioning
- **Lack of transparency** or measurable evaluation at the level of **university** functioning

# Different business plans

- Government aid
- Financial independence
  - Mixed

# Results of Commission

|    |                     |                        |                          |   |         |
|----|---------------------|------------------------|--------------------------|---|---------|
| 88 |                     |                        |                          |   |         |
| 89 | MEDICINSKI FAKULTET | Šalata 3, 10000 ZAGREB | Croatian Medical Journal | M | 150.000 |

Last year 80.000 HRK – an increase of 87.5%

# Results of Commission

|          |  |                                      |  |     |         |
|----------|--|--------------------------------------|--|-----|---------|
| REG. BR. |  |                                      |  |     |         |
| 1        | PREHRAMBENO<br>BIOTEHNOLOŠKI FAKULTET                                | Pierottijeva 6, 10000 ZAGREB         | Food Technology and<br>Biotechnology   | BT  | 260.000 |
| 110      | HRVATSKO KEMIJSKO<br>DRUŠTVO   | Horvatovac 102 A/II, 10000<br>ZAGREB | Croatica Chemica Acta                  | P   | 225.000 |
| 17       | HRVATSKO DRUŠTVO<br>EKONOMISTA, SUIZDAVAČ<br>INŽENJERSKI BIRO d.o.o. | Heinzelova 4 a, 10000<br>ZAGREB      | Ekonomski pregled                      | D   | 166.250 |
| 90       | HRVATSKO ANTROPOLOŠKO<br>DRUŠTVO                                     | Gajeva 32, 10000 ZAGREB              | Collegium Antropologicum               | M   | 160.000 |
| 34       | PRAVNI FAKULTET  | Trg M.Tita 14, 10000 ZAGREB          | Zbornik Pravnog fakulteta u<br>Zagrebu | D   | 156.000 |
| 15       | INSTITUT DRUŠTVENIH<br>ZNANOSTI "IVO PILAR"                          | Marulićev trg 19, 10000<br>ZAGREB    | Društvena istraživanja                 | D   | 150.000 |
| 126      | HRVATSKO PRIRODOSLOVNO<br>DRUŠTVO                                    | Frankopanska 1, 10000<br>ZAGREB      | Priroda                                | pop | 150.000 |
| 89       | MEDICINSKI FAKULTET  | Šalata 3, 10000 ZAGREB               | Croatian Medical Journal               | M   | 150.000 |

# Business models in scientific publishing without government help

- Publication fees
- Article fees
- Few big players share global market

# Is there a future for CMJ without government help?

- Yes!
- Accumulated knowledge, experience and excellence is a base for long term activities
- But – no free lunch!

Would CMJ next year apply for  
government help?

- YES!

# Is this contradictory?

- No!
  1. We are happy with government help!
  2. We prosper with government help!
  3. We enjoy free lunch!
  4. We support Open Access!



Ideal situation

**Tax payers** money  
distributed by **government**  
is used by **University**  
to generate  
top level, globally recognised  
**excellence**